



W
amandahernandez.design

E
hello@amandahernandez.design

P
+1(347)-768-0331

Tech Skills

Adobe CC:

After Effects
Illustrator
Photoshop
InDesign
Premiere
Audition
XD
Dimension
Substance 3D Stager
Substance 3D Designer
Substance 3D Painter

Microsoft Office:

PowerPoint
Word
Excel

Other:

Procreate

Design Skills

Art Direction
Storytelling
UI/UX
Web Design
Illustration
Animation
Motion Graphics
Video Editing
Brand Identity
Typography
3D Design

Multi-Disciplined Designer / KAL Design Co.

May 2021 - Present

Assemble and elevate multiple brands and their stories through a variety of digital mediums. Project deliverables include branding, UI/UX design, web design, 2D animation, email design, social ads, storyboarding, promotional decks, and 3D design.

Freelance Designer / Self Employed

May 2020 - Present

Launch and or develop a variety of print and digital assets for several diverse brands like *Black & Traveled*, *Performance Elevation Labs*, and *Take Courage Counseling*.

Design Student Assistant / Kean University

June 2017 - May 2020

Produced and assisted with various design projects such as lecture event signage, college's 4-Year Guide Plans, and other miscellaneous poster works.

Graphic Design Intern / Liquid Church / June 2019 - August 2019

Graphic Design Intern, Liquid Church. Designed a variety of signage, iconography, wayfinding graphics, and amplified social media presence.

Design Studio Intern / Kean University

September 2019 - December 2019

Design Studio Practicum Intern, Kean University, Michael Graves College. Designed and produced promotional material for the University and non-profit clients such as PFLAG and the Community Food Bank of New Jersey.

Education/ Kean University 2020

BFA Graphic Design - May 2020, Robert Busch School of Design, Michael Graves College, Kean University Dean's List: 2016 - 2020 Cum Laude

McNair Scholarship/ Kean University 2019-2020

First Graphic Design McNair Scholar at Kean University. Congress provides funding for the Ronald E. McNair Post-Baccalaureate Achievement Program to encourage first generation, income eligible and or members of groups that are underrepresented in graduate programs. Program allowed for hands-on involvement in research and opportunities for peer and professional presentations.